Teachers Guide:

**Pain Points**

1. **Overwhelming Layout**:
   * The page is **text-heavy** with minimal visual hierarchy.
   * Important actions (e.g. downloads, next steps) are buried in long paragraphs.
2. **Navigation Confusion**:
   * No sticky menu or anchor links to jump between sections (e.g. FAQs, Risk Assessments, Menus).
   * Repetition of “Download your templates” and “Download your pack” without clear differentiation.
3. **Visual Design**:
   * Lack of imagery or icons to break up content.
   * Fonts and spacing are inconsistent, making scanning difficult.
4. **Accessibility & Mobile Experience**:
   * No mention of mobile responsiveness.
   * Long blocks of text may be hard to read on smaller screens.

**Recommendations**

**1. Structure & Navigation**

* Add a **sticky sidebar or top navigation** with anchor links:
  + Important Documents
  + Risk Assessments
  + Sample Menus
  + FAQs
  + Centre Info

**2. Visual Enhancements**

* Introduce **icons** for each section (e.g. clipboard for documents, shield for risk assessments).
* Add **section headers** with bold styling and spacing to improve readability.

**3. Content Clarity**

* Reword repetitive CTAs:
  + “Download your templates” → “Step 1: Download Visit Preparation Templates”
  + “Download your pack” → “Step 2: Share Info with Parents & Carers”

**4. Mobile & Accessibility**

* Ensure content is **mobile optimised** with collapsible sections.
* Use **larger fonts**, better contrast, and alt text for any images added.